

Privacy Policy of www.mvautonoleggio.com

This Application collects some Personal Data from its Users.

Data Controller

MV AUTONOLEGGIO of Casoppero Mario Vincenzo

Email address of the Owner: info@mvautonoleggio.com

Types of Data collected

Among the Personal Information collected by this Application, either independently or through third parties, there are: name, surname, email address, telephone number, various types of Data, Cookies and Usage Data.

Full details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data are collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically during the use of this Application.

Unless otherwise specified, all the Data required by this Application are mandatory. If the User refuses to communicate them, it may be impossible for this Application to provide the Service. In cases where this Application indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the Service or on its operation.

Users who have doubts about which data are mandatory, are encouraged to contact the owner.

Any use of Cookies - or other tracking tools - by this Application or third party service providers used by this Application, unless otherwise specified, is intended to provide the Service requested by the User, in addition to the additional purposes described in this document and in the Cookie Policy, if available.

The User assumes the responsibility of the Personal Data of third parties obtained, published or shared through this Application and guarantees to have the right to communicate or disseminate them, freeing the Owner from any liability to third parties.

Mode and place of processing of collected data

Method of treatment

The Controller takes appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

Processing is carried out using IT and / or telematic tools, with organizational methods and with logic strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other parties involved in the organization of this Application (administrative, commercial, marketing, legal, system administrators) or external subjects (such as suppliers of third party technical services, postal couriers, may have access to Data) hosting providers, IT companies, communication agencies) also appointed, if necessary, Data Processors by the Data Controller. The updated list of Managers can always be requested from the Data Controller.

Legal basis of the processing

The Holder processes Personal Data relating to the User in the event one of the following conditions exists:

- If the User has given consent for one or more specific purposes; Note: in some jurisdictions the Owner may be authorized to process Personal Data without the User's consent or another of the legal bases specified below, as long as the User does not object ("opt-out") to this treatment. However, this is not applicable if the processing of Personal Data is regulated by European legislation regarding the protection of Personal Data;

MV AUTONOLEGGIO of Casoppero Mario Vincenzo

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- processing is necessary for the execution of a contract with the User and / or the execution of pre-contractual measures;
- processing is necessary to fulfill a legal obligation to which the Data Controller is subject;
- processing is necessary for the performance of a task carried out in the public interest or for the exercise of public authority vested in the Holder;
- processing is necessary for the pursuit of the legitimate interest of the owner or third parties.

In any case, it is always possible to ask the Owner to clarify the concrete legal basis of each treatment and in particular to specify whether the treatment is based on the law, provided for by a contract or necessary to conclude a contract.

Place

The Data are processed at the operational headquarters of the Data Controller and in any other place where the parties involved in the processing are located. For more information, contact the owner.

The User's Personal Data may be transferred to a country other than that in which the User is located. To obtain further information on the processing site, the User can refer to the section concerning the processing of Personal Data.

You have the right to obtain information regarding the legal basis for the transfer of Data outside the European Union or to an international organization of public international law or consisting of two or more countries, such as the UN, as well as regarding the security measures taken by the Data Controller to protect the Data.

If one of the transfers described above takes place, the User can refer to the respective sections of this document or request information from the Data Controller by contacting him at the opening dates.

Retention period

The Data are processed and stored for the time required by the purposes for which they were collected.

Therefore:

- Personal Data collected for purposes related to the execution of a contract between the Owner and the User will be retained until the execution of the contract is completed.
- Personal Data collected for purposes related to the legitimate interest of the Data Controller will be retained until such interest is met. The User can obtain further information regarding the legitimate interest pursued by the Owner in the relevant sections of this document or by contacting the Data Controller.

When the processing is based on the consent of the User, the Data Controller may retain the Personal Data for a longer period until such consent is revoked. Furthermore, the Data Controller may be obliged to keep Personal Data for a longer period in compliance with a legal obligation or an order of an authority.

At the end of the retention period the Personal Data will be deleted. Therefore, at the end of this term the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

Purposes of the processing of collected data

The Data concerning the User is collected to allow the Owner to provide its Services, as well as for the following purposes: Contacting the User, Statistics, Performance tests of content and functionality (A / B testing) and Displaying content from platforms exterior.

To obtain further detailed information on the purposes of the processing and on the Personal Data concretely relevant to each purpose, the User can refer to the relevant sections of this document.

Details on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

- **Contact the user**
- **Statistics**
- **Performance and content performance tests (A / B testing)**

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- **Displaying content from external platforms**

User Rights

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, the User has the right to:

- withdraw consent at any time. The User can withdraw consent to the processing of their Personal Data previously expressed.
- oppose the processing of your data. You may object to the processing of your data when it occurs on a legal basis other than consent. Further details on the right of opposition are indicated in the section below.
- access your data. The User has the right to obtain information on the Data processed by the Data Controller, on certain aspects of the processing and to receive a copy of the Data processed.
- verify and request correction. The User can verify the correctness of his Data and request its updating or correction.
- obtain treatment limitation. When certain conditions are met, the User may request the limitation of the processing of their Data. In this case, the Data Controller will not process the Data for any other purpose other than their conservation.
- obtain the cancellation or removal of their Personal Data. When certain conditions are met, the User can request the cancellation of their Data by the Owner.
- receive your data or have it transferred to another holder. You have the right to receive your data in a structured format, commonly used and readable by automatic device and, where technically feasible, to obtain the transfer without hindrance to another holder. This provision is applicable when the Data are processed with automated tools and the processing is based on the User's consent, on a contract of which the User is a party or on contractual measures connected to it.
- propose a complaint. The User can lodge a complaint with the competent personal data protection authority or act in court.

Details on the right of opposition

When Personal Data is processed in the public interest, in the exercise of public authority to which the Holder is invested or to pursue a legitimate interest of the Owner, Users have the right to oppose the processing for reasons related to their particular situation.

Users are reminded that, if their data are processed for direct marketing purposes, they can oppose the processing without providing any reasons. To find out if the Owner deals with data for direct marketing purposes, Users can refer to the respective sections of this document.

How to exercise the rights

To exercise the rights of the User, Users can direct a request to the contact details of the Owner indicated in this document. The requests are deposited free of charge and processed by the Owner as soon as possible, in any case within a month.

More information on treatment

Defense in court

The User's Personal Data may be used by the Owner in court or in the preparatory stages of its possible establishment for the defense against abuse in the use of this Application or related Services by the User.

The User declares to be aware that the Data Controller may be obliged to disclose the Data by order of the public authorities.

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Specific information

At the request of the User, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

System logs and maintenance

For needs related to operation and maintenance, this Application and any third party services used by it may collect System Logs, which are files that record the interactions and which may also contain Personal Data, such as the User IP address.

Information not contained in this policy

Further information in relation to the processing of Personal Data may be requested at any time to the Data Controller using the contact details.

Response to "Do Not Track" requests

This Application does not support "Do Not Track" requests.

To find out if any third-party services used support them, the User is invited to consult their respective privacy policies.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by informing Users on this page and, if possible, on this Application and, if technically and legally feasible, by sending a notification to Users through one of the extremes contact information in the owner's possession. Please therefore consult this page regularly, referring to the date of the last modification indicated at the bottom.

If the modifications concern treatments whose legal basis is consent, the Controller will collect the User's consent again, if necessary.

Definitions and legal references

Personal Data (or Data)

It constitutes personal data any information that, directly or indirectly, also in connection with any other information, including a personal identification number, makes a physical person identified or identifiable.

Usage Data

This information is collected automatically through this Application (also from third party applications integrated into this Application), including: IP addresses or domain names of the computers used by the User that connects with this Application, addresses in URI notation (Uniform Resource Identifier), the time of the request, the method used in forwarding the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (good order, error, etc.) the country of origin, the characteristics of the browser and the operating system used by the visitor, the various temporal connotations of the visit (for example the time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of the pages consulted, to the parameters related to the operating system and to the IT environment you.

User

The individual who uses this application that, unless otherwise specified, coincides with the interested party.

Interested

The natural person to whom the Personal Data refers.

Data Processor (or Manager)

The natural person, legal person, public administration and any other entity that processes personal data on behalf of the Owner, as set out in this privacy policy.

Data Controller (or Holder)

The natural or legal person, public authority, service or other body which, individually or together with others, determines the purposes and means of the processing of personal data and the tools adopted, including the security measures related to the operation and use of this application. The Data Controller, unless otherwise specified, is the owner of this Application.

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This Application

The hardware or software tool through which the Personal Data of Users are collected and processed.

Service

The Service provided by this Application as defined in the relevant terms (if any) on this site / application.

European Union (or EU)

Unless otherwise specified, any reference to the European Union contained in this document shall be extended to all current member states of the European Union and the European Economic Area.

Cookie

Small portion of data stored in the User's device

Legal references

This privacy statement is drawn up on the basis of multiple legislative systems, including articles 13 and 14 of Regulation (EU) 2016/679.

Unless otherwise specified, this privacy statement only concerns this Application.

Last update: 22th of May 2018

Cookie Policy

What are cookies? Cookies are small text files sent from the site to the user's terminal (usually to the browser), where they are stored before being re-transmitted to the site at the next visit by the same user. A cookie can not retrieve any other data from the user's hard disk nor transmit computer viruses or acquire email addresses. Each cookie is unique to the user's web browser. Some of the functions of cookies can be delegated to other technologies. In this document, the term 'cookie' refers to both cookies, properly so-called, and to all similar technologies. We can have different types of cookies:

Distinction between 'technical' and 'profiling'

Technical cookies

Technical cookies are those used for the sole purpose of "transmitting a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service" (see Article 122, paragraph 1, of the Code). They are not used for other purposes and are normally installed directly by the owner or operator of the website. Mainly they allow the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); they are in fact necessary for the correct functioning of the site as well as those that allow the user to browse according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service made to the same. For the installation of these cookies the prior consent of users is not required.

Profiling cookies

Profiling cookies are designed to create profiles related to the user and are used in order to send advertising messages in line with the preferences expressed by the same in the context of surfing the net. In the case of third-party cookies, the site does not have direct control of individual cookies and can not control them (it can neither install them directly nor delete them). You can still manage these cookies through your browser settings (follow the instructions below), or the sites listed in the "Manage cookies" section. The consent of the interested party is required for the use of profiling cookies. According to the provision, the user can authorize or deny consent to the installation of cookies through the options provided in the "Managing cookies" section. Distinction between 'first-party' and 'third-party' Cookies can be either first or third-party, where "first-party" means cookies that report the site as a domain, while "third-party" refers to cookies that are related to external domains. Third-party cookies are necessarily installed by an external party, always defined as "third party", not managed by the site. These subjects may also install first-party cookies, saving their cookies on the site's domain.

Distinction between 'temporary' and 'persistent' Cookies have a duration dictated by the expiration date (or by a specific action such as closing the browser) set at the time of installation. temporary or session (session cookies): they are used to store temporary information, to link the actions performed during a specific session and are removed from the computer when the browser is closed; permanent (persistent cookies): they are used to store information, such as the login name and password, in order to avoid the user having to type them again each time he visits a specific site. These remain stored on your computer even after you close the browser. List of technical cookies on the site System cookies The site uses cookies to ensure the user a better browsing experience; these cookies are essential for the correct use of the site. You can disable these cookies

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from the browser by following the instructions in the dedicated paragraph, but you will compromise your experience on the site and we will not be able to respond to malfunctions. Google Analytics These are tracking cookies for generating statistics on site usage. Google Analytics uses cookies that do not store personal data and are stored on the user's computer to allow the website operator to analyze how users use the site. In this site anonymized Google Analytics, deactivate the options that allow Google Analytics to track users demographically. To prevent the storage of the aforementioned cookies, the user can follow the procedure available at the following link: <https://support.google.com/analytics/answer/181881?hl=it>
Facebook For more information, see <https://www.facebook.com/about/privacy>
LinkedIn For more information, please visit https://www.linkedin.com/legal/cookie_policy
How to disable / delete browser cookies At any time you can disable cookies from your PC by changing the Security and Privacy settings on the browser but could compromise the visualization of the site. Chrome Visit the dedicated page https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies

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Mozilla Firefox Visit the dedicated page

<http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>

Internet Explorer Visit the dedicated page

<http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>

Safari Visit the dedicated page <https://support.apple.com/it-it/HT201265>

Opera Visit the dedicated page <http://help.opera.com/Windows/10.00/it/cookies.html>

If you want to know more about cookies in general? visit the page www.allaboutcookies.org

If you want to receive more information on the policy of this site write to info@mvautonoleggio.com

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